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Using Media For His Name

Colossians 3:17 And whatsoever ye do in word or deed, do all in the name of the Lord Jesus, giving thanks to God and the Father by him.

It's very exciting that we live in a technological time. We now have the capability to give and gain exposure to different ministries. Some of the technologies such as Facebook, Twitter, Email, and Websites have opened the door for individuals to literally witness to the world!

What I would like to stir our thinking about today is using media for the name of the Lord! I would like to encourage those of you who use Facebook, Twitter, or any of the other social networks, to use that platform as a witnessing tool.

For instance, young people, when you come from Youth Service, get on Facebook or Twitter and let others know what a wonderful time you had at Youth Service.

Talk about the things you participated in and how fun the activities were. Same thing when you come home from Sunday School. Talk about how much fun you had and what you learned. Invite others to come and enjoy the fun things at Sunday School and Youth Service.

Adults, we can get in on the witnessing too. When service has ended and you get home, get on Facebook or Twitter and talk about what a great service we had. Tell others about the moving of the Lord. If someone's song touched you, tell others how wonderful it was. Reiterate the message title and what the message was about. Tell others what touched you in the message. Inspire others with your testimony of what ministered to you during the service. Reach out to others with the joy of serving the Lord!

Never use social networks as a gossiping platform. Never use social networks as a place to argue and speak negatively about others, situations, or things you are going through. Remember, we need to be a help to others, not a hindrance.

Let us encourage others to want to come and be a part of Cornerstone Apostolic Church. Let us encourage others to serve the Lord. Let's use all sources of media for His Name!

Bro. Richard D. McKinney